



The Charles Taylor Prize for Literary Non-Fiction

18 Blackberry Place

Carlisle, Ontario

LOR 1H2

THE Charles Taylor Prize for Literary Non-Fiction commemorates Charles Taylor's pursuit of excellence in the craft of writing. The prize is awarded annually to the author whose book best combines an excellent command of the English language, an elegance of style, quality of thought, and a subtlety of perception.

The prize consists of \$25,000 for the winning author, \$2,000 for each of the remaining finalists, as well as promotional support to help all shortlisted books stand out in the national media, bookstores, and libraries. Authors whose books have been shortlisted for the prize will be brought to Toronto for the awards ceremony. The winner will be invited to read at the International Festival of Authors (IFOA) in Toronto.

ELIGIBILITY REQUIREMENTS

1. All entries must be Canadian-authored titles published in English between November 1, 2009 and October 31, 2010, and widely available through bookstores and libraries.
2. Only titles in the genre of literary non-fiction are eligible.
3. Publishers are invited to nominate authors by submitting their books.
4. Titles may be single-authored or co-authored. Multi-authored collections, anthologies, and conference proceedings are not eligible.
5. Posthumously published works, as well as second or later editions, revisions, and reprints are not eligible.
6. Translated works are eligible. In the event that a book in translation is selected as the winner, the writer and translator will share the prize money evenly.
7. The jury may request the submission of titles as it sees fit.
8. The jury will have sole responsibility for the selection of the shortlist and one winner.
9. The shortlist will be announced at a news conference on January 11 and the winner will be announced at a gala luncheon on February 14, 2011. It is understood that all prize finalists will be available to participate as is reasonably required in an intense period of media interviews that may be scheduled between the January shortlist and February winner announcements, and that they will participate in the Ben McNally Authors Brunch event on February 13 and the awards ceremony on February 14, 2011. If you wish to obtain a copy of the PR guidelines, which include a typical media itinerary and an estimated time commitment anticipated for your author, please e-mail the prize administrator at junedickenson@cogeco.ca. You will receive a return e-mail message within five business days. While media

coverage cannot be guaranteed, please advise your author that the media coverage is typically extensive.

10. Eligibility criteria are interpreted by each jury and may be revised from prize to prize at the discretion of the trustees of the Charles Taylor Foundation.

DEFINITIONS

1. Canadian author means any author with Canadian citizenship or permanent resident status in Canada at the time of publication.
2. A book, or title, is a work that has a minimum of 48 pages, carries an ISBN, is bound, and is printed in an edition of no fewer than 500 copies.
3. A publisher is a company that carries out as its primary business the publishing of books. Such firms must have established terms of trade and have coast to coast distribution in Canada.
4. Literary non-fiction is understood to include well-crafted titles in the form of essays, memoirs, collected letters and diaries, criticism, history, biography and autobiography, among others.

PUBLISHER REQUIREMENTS

Publishers will work in cooperation with the prize in promoting the prize finalists and the winner. All submissions must be accompanied by a signed copy of the Publishers' Submission Form, found on the fourth page of the Downloadable PDF file, stating that they will participate in promotion and publicity efforts undertaken by the prize, and stress the importance of this with their authors. An otherwise eligible submission will become ineligible if its publisher does not include a signed copy of this form with each submitted title. By signing the Publishers' Submission Form, the publisher agrees to the following requirements:

1. To communicate with their author, prior to signing the Publishers' Submission Form, to ensure that they are willing and able to participate as is reasonably required in the opportunities for publicity that are presented to them.
2. To pay \$1500 per shortlisted book, in a cheque to the Charles Taylor Foundation, as a contribution in support of the advertising and promotion costs incurred by the prize.
3. To work in cooperation with the prize in promoting their author(s) and to maintain sufficient stock levels of the submitted titles for publicity purposes. Publishers should be prepared to supply the prize publicists with a minimum of 10 copies of their shortlisted book(s) at the marketing meeting held the day after the shortlist announcement. A further 40 copies of the books must be shipped as soon as possible, or all 50 copies may be brought to the meeting.
4. To advertise the winning book in the media, as they see fit.

5. To sticker copies of the winning book with seals provided by the prize.
6. To secure permission from the foundation when using seal artwork on reprints of their winning title.

SUBMISSION PROCEDURE

1. All submissions must be made by publishers. Submissions made by authors or anyone acting as their agent will not be accepted. There is no limit to the number of titles a publisher may submit
2. Publishers are asked to send their submissions according to the following schedule:
 - April 19, 2010, for books published between November 1, 2009, and March 31, 2010.
 - June 1, 2010, for books published between April 1 and May 30, 2010.
 - September 15, 2010, for books published between June 1 and August 31, 2010.
 - November 1, 2010, for books published between September 1 and October 31, 2010.
3. All submissions must be published as finished books. Submissions received after the final deadline of November 1, 2010, but published on or prior to October 31, 2010, are ineligible for the 2011 prize. Books published after October 31, 2010 may be submitted for the 2012 Charles Taylor Prize for Literary Non-Fiction.
4. Four copies of each title must be delivered in accordance with the above schedule of deadlines, to the following address:

The Charles Taylor Prize for Literary Non-Fiction
c/o June Dickenson, Administrator
18 Blackberry Place, Carlisle, ON L0R 1H2
7. Each title submitted must be accompanied by:
 - the signed Publishers' Submission Form, as outlined in the Publisher Requirements section of this document
 - title information, such as catalogue copy
 - a current author biography
 - an author photograph or electronic equivalent

[Instructions to upload electronic images can be obtained online at www.thecharlestaylorprize.ca. Begin by selecting SUBMISSION PACKAGE in the top navigation bar, then select the SUBMIT AN ELECTRONIC IMAGE option in the pull-down menu.]
8. For further information please direct all inquiries as follows:

The Charles Taylor Prize for Literary Non-Fiction
c/o June Dickenson
PHONE: 647-477-6000 | FAX: 1-905-689-2944
E-MAIL: junedickenson@cogeco.ca
9. Each submission received will be acknowledged electronically.

PUBLISHERS' SUBMISSION FORM

Please print, complete, sign, and include one copy of this form for each title submitted, along with four copies of the book, title information/catalogue copy, and author photograph or electronic image. Whenever possible, please adhere to the following submission schedule:

- April 19, 2010, for books published between November 1, 2009, and March 31, 2010.
- June 1, 2010, for books published between April 1 and May 30, 2010.
- September 15, 2010, for books published between June 1 and August 31, 2010.
- November 1, 2010, for books published between September 1 and October 31, 2010.

No books received after the final deadline of November 1, 2010 will be accepted for the 2011 prize.

Please ship all books and accompanying material as follows:

The Charles Taylor Prize for Literary Non-Fiction
c/o June Dickenson
18 Blackberry Place, Carlisle, Ontario LoR 1H2
PHONE: 647-477-6000
E-MAIL: junedickenson@cogeco.ca
FAX: +1 (905) 689-2944

TITLE

AUTHOR

PUBLISHER

PUBLICATION DATE

I have read the submission package carefully and will comply with the publisher requirements as stated, in the event that my author is shortlisted or declared the winner.

AUTHORIZED SIGNING OFFICER

SIGNATURE

COMPANY NAME

ADDRESS

CONTACT NAME

TELEPHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

DATE